NEW EDUCARE

THE SCHOOL OF MARKETING

www.neweducare.com | (973) 642-4160

PROGRAM: MARKETING RESEARCH SPECIALIST

Program Description:

Launching a product can be a challenge in todays competitive market and we are aware that proper planning is crucial for marketing a new product. A well researched marketing plan can lead to increase in sales and awareness of the product. In this program you will learn the elements of marketing research. This is a self-paced course; this means that you can complete this certificate program at your learning pace within the allotted program duration access. At successful completion of the program the student will be awarded with a Certificate of Completion.

PROGRAM KEY DETAILS:

- **Start Dates:** 1st and 15th of Every Month
- **Pace:** Self-Paced
- **Online Access Duration:** 3 Months
- **Delivery Method:** Online
- **Class Registration:** Online or Oncampus
- **Enrollment:** 3-5 Days Prior to the Start Dates
- **Seats:** Limited
- **Payment Options:** Biweekly or Monthly or Full

PROGRAM TUITION & FEE:

See program web page for details on tuition and fees for this program.

PROGRAM ACHIEVEMENTS:

CERTIFICATE

DIGITAL BADGE

CAREER HOURS

TRANSCRIPTS

NEW EDUCARE SCHOOL OF MARKETING

APPLY & ENROLL: info@neweducare.com

Department of Business & Marketing Programs

Program details and cost are subject to change, see program page for updates.